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The Lords of Strategy, by Walter Kiechel III, a former Fortune editor and Harvard Business Publishing editorial director, recounts the invention of modern corporate strategy.

The Lords of Strategy by Walter Kiechel III

The Lords of Strategy is a book by Walter Kiechel III, a business journalist, former Editorial Director of the Harvard Business Review and former Managing Editor of Fortune magazine, which presents the analysis of strategy evolution since the 1960s. The book was published by Harvard Business Press on March 3, 2010.

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The Lords of Strategy (Audiobook) by Walter Kiechel III ...

Publication Date: February 25, 2010 I spoke recently with Walter Kiechel about his new book, The Lords of Strategy, which describes the rise of the large strategy consulting firms - BCG, McKinsey,...

Lords of Strategy: A Conversation with Walter Kiechel

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